



PRIDE DEVELOPER



WE DEVELOP ICONIC PROJECTS, INSPIRED BY
CREATIVITY AND ARCHITECTURE, EXPRESSED
THROUGH DESIGNS THAT LEAVE A LASTING
MARK OVER TIME.



PRIDE DEVELOPER



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Developement
PRIDE DEVELOPER



PRIDE CANNING

A masterplan developed on 185 hectares (458 acres), with 750 lots overlooking lakes and forests. It features the most impressive house in Argentina, with first-class amenities.

PRIDE CANNING is an exclusive gated community, with architecture that recalls the best classic European style.

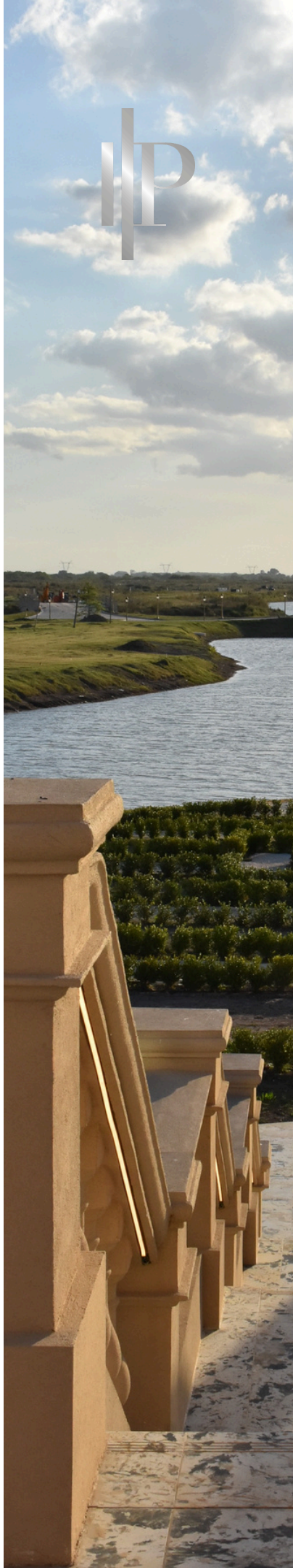
Urbanization

Project value
USD 300 MM

Construction with certified progress 85%

Total area
1.700.000 m2
(18,300K sqft)

Estimated completion date
December 2025



**WHERE ART AND NATURE
MERGE IN A UNIQUE
ENVIRONMENT**



PRIDE DEVELOPER



MEET PRIDE CANNING

An open-air shopping center featuring 90 retail and service spaces, four office buildings, and 1,000 parking lots.

Located on Route 58, km 10.5, MEET PRIDE CANNING is here to become the new meeting point.

Shopping center

Project value
USD 70 MM

**Construction with certified
progress 40%**

Total area
27.000 m2
(290,000 sq. ft)

Estimated Completion Date
June 2026



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Project
BMA



THE NEW MEETING POINT IN CANNING



PALACIO PRIDE

We proudly introduce Palacio Pride Hotel, located in the heart of Buenos Aires' city center. This exceptional project seamlessly merges the historic architecture of a Belle Époque building from the early 20th century with a disruptive modern volumetric design inspired by New York's Soho district.

An extraordinary fusion of art, design, and architecture, embodying the essence of PRIDE DEVELOPER, in collaboration with the world's leading luxury hotel chain.

Residencial + comercial

Project value
USD 40 MM

Estimated Start Date
Last quarter of 2025

Total area
13.000 m2
(139,000 sq. ft)

Estimated Completion Date
Second half of 2028



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**HISTORY AND ECLECTIC
DESIGN IN PERFECT
HARMONY**



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ALVEAR LIMITED EDITION

Here you will find luxury and sophistication in one of the city's most distinguished neighborhoods.

Located on Avenida Alvear, a 10-story building with a commercial space for a prestigious international brand and 90 m2 (969 sq.ft) semi-floors. Each unit will have a unique intervention associated with a global fashion icon.

A limited edition on the most emblematic avenue in Buenos Aires. A project with avant-garde branding.

Residential + commercial

Project value
USD 20 MM

Estimated start date
August 2025

Total area
2.000 m2
(22,000 sq.ft)

Estimated completion date
August 2027



**A GLOBAL DESIGN ICON,
BLENDING ITS GLAMOUR
WITH PRIDE'S
UNMISTAKABLE
CHARACTER**





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Project
BMA

PRIDE HOLLYWOOD BEACH

A unique project that will establish PRIDE DEVELOPER as a high-end real estate leader in the Florida market.

PRIDE HOLLYWOOD BEACH is not just about living by the ocean—it’s about belonging to something truly exclusive.

Residential Property

Project value
USD 200 MM

Estimated Start Date
First quarter of 2026

Total sellable area
86.000 SQF

Estimated Completion Date
First quarter of 2029



**UNPARALLELED
EXCLUSIVITY, RIGHT ON
THE SANDS OF
HOLLYWOOD BEACH**





COMING
SOON



PRIDE DEVELOPER

WE ARE DEFINED BY OUR ACTIONS